

CRM AND MARKETING AUTOMATION COORDINATOR FOR AVK GROUP

Are you analytical, structured, and outgoing? Would you like to strengthen a CRM and Marketing Automation system?
Can you support colleagues across six continents?

You will join the Sales Excellence and Marketing department of AVK Holding. You will be an integral part of the team that defines and implements best practices. You will support colleagues in AVK's operating companies across more than 30 countries.

You will work with training, support, data discipline, and analysis in our existing Microsoft Dynamics 365 CRM system. You will also be pivotal in the implementation of the Dynamics 365 marketing system (Customer Insights and Journeys) across the AVK Group.

Key Responsibilities

- Training and support to users – both online and in-person.
- Help define, update, and implement best practice for Sales Excellence.
- Support the roll-out of an entirely new marketing automation system.
- Support with data analysis.
- Management of Service Desk. From administrative tasks like user management, to bug-fixed and service requests.
- Work with external IT partners to assure optimal system function and up-time.

Who Are You

- Bachelor's or Master's Degree.
- Minimum 5 years' work experience.
- Have strong and persuasive communication skills, both in writing and orally.
- Highly developed, demonstrated teamwork skills.
- Very strong analytic skills. Microsoft Excel proficiency is essential.
- Experience with CRM systems (Dynamics 365 CRM / Salesforce / etc.) and marketing automation systems (Customer Insights Journeys/ Mailchimp / HubSpot / etc.) are preferable.
- Preferably based in Denmark.
- Proficient in English: both spoken and written.

We Offer

- A modern in-person workplace in Galten, Denmark.
- International travel – approx. 30-40 days per year.
- Excellent opportunities for professional and personal growth.
- A global working environment characterized by growth and innovation.

Apply Now

If you have any questions, please contact Global CRM Manager, Rasmus Martensen by phone +45 22 84 23 03, or by e-mail rasmar@avk.dk.

We are hiring now and will continuously review applications. Please send your application and CV to rasmar@avk.dk.



About AVK

AVK's core business area is the development and production of valves, hydrants and accessories.

Our products are part of vital infrastructure for clean drinking water, safe distribution of natural gas, efficient wastewater management from households and industry, and fire protection.

The AVK Group is family-owned with headquarters in Galten, Denmark.

With a turnover of DKK 9,0 billion in 2024 and more than 5,000 employees at 100+ production and sales companies worldwide, AVK is a very significant player in our industry.

AVK wants to be a responsible and trustworthy company balancing economic, environmental and social conditions. Sustainable initiatives are fundamental in our production and we have a healthy and safe working environment.

See more about AVK here: www.avkvalves.com, where you can also read about how we [process your personal data](#).

